

Happy Spring!

The weather is improving enough to get outside more and slough off the winter doldrums. So, too, is the COVID-19 situation improving as we gallop toward herd immunity with the number of those being fully vaccinated increasing. According to the CDC we still have to take precautions, but they are loosening. I guess it is a no-brainer that there will be a lot of book sales come fall if things continue to improve.

The FONCPL Board is very excited to be entering a new phase of virtual workshops. A common complaint we have had in the past regarding our workshops was the travel involved. Dates were also problematic for some. On April 10, we will be posting 9 presentations of approximately 15 to 30 minutes each on the [FONCPL YouTube Channel](#). You get to pick and choose when and where you watch these. You can do it individually or in groups. The only thing lacking will be the opportunity to ask questions of the presenter. We are providing contact information so you can follow up.

The virtual format is not ideal, but everything is a trade-off. We believe that this methodology is the way of the future and that you will see fewer mass educational gatherings due to the cost to both the organizer and the participant. We hope that on April 10 you will view the welcome message, the FONCPL update, and the State Library update prior to viewing the topics that most interest you. The list of presentations is included in this newsletter. We hope that you will show one or more of these at your Board and group meetings and use them as a point of discussion. We would really appreciate it if you would send us your feedback and topic ideas to our tech-guru [Mark West](#). We plan to hold another similar workshop in the fall — probably late October. These presentations will also be posted on our YouTube channel. Eventually we should have a whole library of presentations available for your viewing.

In this edition of the newsletter, you will learn about another new initiative, a Friends of the Library Listserv. We are happy to be sponsoring this with the State Library and thank our liaison, Lynda Reynolds, for facilitating it. Do read the article.

We are a little disappointed that our 2021 membership renewals have been slow coming in. If you have not as yet renewed your group or individual FONCPL membership, please complete the new application forms on our [website](#) and send it in with your check.

FONCPL is proud to announce that we have a new Board member, Trudee Farley, who is associated with the Friends of the Tyrrell County Public Library in Columbia. This library is a branch of the Pettigrew Regional Library in the Northeast Area. Trudee volunteered for the Director position and after attending a virtual Board meeting in March, we mutually agreed that she was a fit and she accepted the position. Welcome, Trudee!

— Judy Hills, FONCPL President



FONCPL BOARD 2021

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FONCPL website

<http://foncpl.org>

FOL listserv

nc-fol@statelibrarync.org
simplelists.com

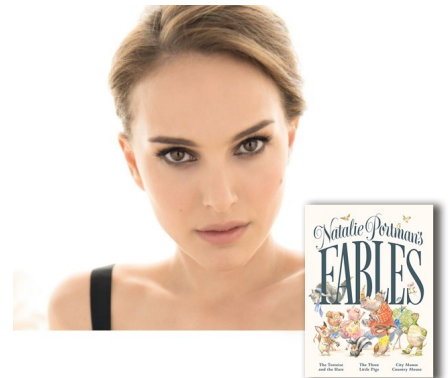
FONCPL Collaborates with Other State Friends Groups on MOU Issue

The Friends of the North Carolina Public Libraries, the Friends of South Carolina Libraries, the Friends of Georgia Libraries and the Friends of the Tennessee Libraries are working together on the issue of Memorandum of Understandings (MOUs). We have concerns about the wording of Fact Sheet #25 being held up by United for Libraries as a model. Together we drafted an information sheet on MOUs along with two samples. We submitted this to United for Libraries and representatives of these four groups subsequently met virtually with a representative from United for Libraries and were told that our concerns would be considered. United for Libraries is in the process of updating their material. (If you would like a copy of this document, please [email](#) me.)

— Judy Hills

National Library Week is April 4-10

The theme of this year's National Library Week is "Welcome to Your Library." It promotes the idea that libraries extend far beyond the four walls of a building - and that everyone is welcome to use their services. Author, actress, and activist Natalie Portman is the 2021 Honorary Chair. [Click here](#) to see the ALA page on this event and to get ideas for how to celebrate it.



HAVE YOU RENEWED? FONCPL Dues Now Due!

FONCPL operates on a calendar year, so the 2021 dues are now payable.

If you are paying dues for the first time or renewing, please complete the appropriate membership form (Individual or Group).

For your convenience, these forms are now in PDF fillable format.

We encourage you to provide the additional data requested on your group.

The new forms can be found by clicking [here](#).

We appreciate your support!



FONCPL WORKSHOP AGENDA

AVAILABLE BEGINNING APRIL 10, 2021

[FONCPL YOUTUBE CHANNEL](#)

Welcome	Joanne Straight, FONCPL Secretary
FONCPL Update	Judy Hills, FONCPL President
State Library Update	Lynda Reynolds, State Library of NC, Liaison to FONCPL

Organizational Matters

How to: Set up a Book Storage Unit

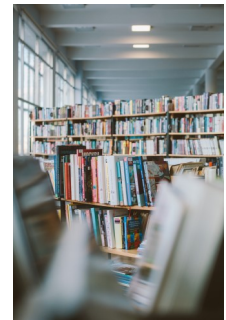
Ann Neithamer, Book Sale Coordinator
Friends of the New Bern-Craven County Public Library

How to: Smooth Rocky Relationships

Dan Alridge, Past President
Friends of Georgia Public Libraries

How to: Attract New Friends

Karen Curtin, President
Friends of the Chapel Hill Public Library



Financial Matters

How to: Endowments

Beth Boney Jenkins, Development Officer
East NC Community Foundation

How to: Grant Readiness

Marlena White, President
Friends of South Carolina Libraries

How to: Online Silent Book Auction

Barbara McCreary, Past President
Friends of the Bogue Banks Public Library



Projects & Programs Matter

How to: Getting Authors to Speak

Helen Aiken, Author & Program Committee Chair
Friends of the Western Carteret Public Library

How to: DIY StoryWalk® and Beyond

Lisa Flanigan, Youth Services Librarian
Watauga County Public Library (Appalachian Regional Library)

How to: Set up a Little Free Library

Luann Rottmann, President
Friends of the Havelock-Craven County Public Library





Coming Soon!

NC Friends of Library Listserv

Would you like to share fundraising ideas with other North Carolina Friends of Library groups or do you have a question about how to recruit new members or revitalize your organization? If so, then welcome to the new **NC-Friends of Library listserv launching April 10**. Hosted by the State Library of North Carolina, this public forum provides members of NC Friends of Library groups opportunities to discuss and share ideas and resources relevant to Friends groups and to post questions and inquiries.

Starting April 10, you can subscribe to the NC-Friends of Library listserv through the Friends of North Carolina Public Libraries (FONCPL) website: <http://foncpl.org/> or the State Library of North Carolina website: <https://statelibrary.ncdcr.gov/about-us/listservs-and-more>

You will be asked to provide your name, email, and affiliated Friends group. Once approved, you can begin posting to the listserv. Posts are automatically sent to all subscribers, and to ensure this forum is beneficial for all members we ask that all members adhere to the following Code of Conduct:

- Listen and Respect. As Friends of Libraries, we believe in intellectual freedom and the free exchange of ideas.
- No Hate Speech or Bullying. We are a community about learning, and we are learners ourselves. All members are asked to report instances of hate speech and microaggressions so we can keep this a safe and welcoming learning and sharing space for all.
- No Promotions or Spam. Promotions and spam will be deleted and posting member removed.
- Respect Everyone's Privacy. Doxxing (searching for and publishing private information about an individual) will not be tolerated.
- Stay on Topic. This group is a place for Friends of Library members to discuss and share ideas and resources, ask questions and to give and get advice. Please refrain posting irrelevant content.
- People who violate these rules may have their posts/comments deleted or may be removed from the group at the discretion of group administrators.

The Friends of the Library (FOL) Listserv will not be monitored, so those using the Listserv should report any inappropriate or offensive messages to [Lynda Reynolds](#) at the State Library.

FONCPL appreciates the State Library taking the initiative to reinstate this Listserv. This is a very helpful tool when seeking advice and answers and we hope it is utilized. Let your voice be heard!

Library Trivia — Firsts!

Bookmobile: In 1905, the Hagerstown (Md.) Public Library, now part of the Washington County Free Library, began the first public library service on wheels as a horse-drawn book wagon designed by Mary Lemist Titcomb, head of the library.

Card Catalog: Until the 18th century, when French revolutionaries took inventory of French libraries on the backs of confiscated playing cards, library catalogs were merely lists written or printed in books. In 1840, Harvard College Librarian Thaddeus William Harris proposed a catalog of “every work in the library” to be organized on slips of paper to better help the staff keep track of the holdings. This was the first mention of a card catalog in the United States.

Children's Room: In 1890, the Public Library of Brookline set aside an unused room in its basement for a children's reading-room. In 1893, the Minneapolis Public Library fitted up a library for children. In 1894, the Cambridge Public Library opened a reading-room and the Denver Public Library a circulating library for children. In 1895, Boston, Omaha, Seattle, New Haven and San Francisco, all opened either circulating libraries or reading-rooms for children, and in 1896, Detroit, Buffalo, Pittsburgh, Pratt Institute of Brooklyn, Everett (Mass.) and Kalamazoo (Mich.) followed suit.

Library Giving Day is April 7 **Free Webinars Present Strategies for Grassroots Fundraising**

Every Library Institute is offering two free on-demand webinars to make the most of Library Giving Day on April 7 and fundraising year-round. The webinars include effective techniques for fundraising, friendraising and seeking donations or sponsors.



Webinar 1: Getting the Most Out of Library Giving Day -From Fundraising to Friendraising, a Quick Start Guide to Making the Most of a Development Campaign

During this webinar, learn the basics of what you need to get your development campaign going. It will primarily highlight digital fund/friendraising efforts that can be used year round. Discussions include what Library Giving Day is, what is needed to have a successful fundraiser and how FundLibraries.org can help with that. The presenter is Jill Leonowicz, an income development professional with 20 years of experience at organizations such as The Horticultural Society of New York, St. Jude's Children Research Hospital, and most recently, the American Cancer Society.

Webinar 2: Library Giving Day - An Opportunity to Cultivate Major Donors

In this webinar, presenter Beth Lauren will explain every aspect of fundraising to secure major gifts from individual donors and sponsorships from corporations. This overview will assist with your Library Giving Day planning as well as a year-round development plan for your library. Beth Lauren has over 20 years of experience in nonprofit development as both a Development Director and Consultant to more than a dozen national and local organizations including the NAACP, Planned Parenthood of Greater New York, National Council of Jewish Women NY, and the National Comedy Center.

Learn more and [sign up here](#).

Onboarding New Friends into the Organization



Someone just paid dues to your Friends group for the first time. What happens now? This is a very critical time for the new Friends and may make the difference between them actually getting involved (what we hope will happen) and them just sending a check to support the work (OK, that's good too).

Every time Friends meet, they talk about how less than 20 percent of the membership do more than 80 percent of the work. New blood is good.

What should we do to ensure new members feel welcome and to try to get them actually engaged in the programs and projects? Here are a few ideas:

- 1) Give them a one-on-one orientation
- 2) Provide an appropriate mentor/buddy
- 3) Provide them with pertinent information and documents related to the Friends
- 4) Host a welcome reception or invite them to attend the next Board meeting to be introduced
- 5) Announce it publicly in some way (e.g., your website, your newsletter, email to members)

What are you doing now to onboard new members and what might you do better?



Recognize Your Volunteers with Awards

Does your Friends group give awards? Providing a token of appreciation for those who are actively engaged in the mission of the Friends is a vital and valuable way to recognize these individuals. Volunteers are the lifeblood of our organizations. We could not operate without them.

Here are some ideas for recognizing and appreciating those who do so much. First decide **Who** deserves the award. **What** is the name of the award being presented? **Where** is the name of the organization sponsoring the award? **When** - the timeframe for the service rendered. And the **Why** - reason for the award. Here is how an item might be engraved:

**Presented to
Todd H. Bol
Thank You for Tirelessly Tending the
Little Free Libraries
2009 to 2018
Friends of the New Bern-Craven County Public Library**

This might be engraved on a plexiglass award shaped like a LFL or within the outline of a LFL on the plexiglass. Or it might be a plaque on a birdhouse (looks like a LFL). Or the Tirelessly award might be a yearly award that is in the shape of a tire or actually on a tire. Another idea is having a small bat engraved - Thanks for Going to Bat for...

Yes, certificates on paper are easier and cheaper - but they have no personality and will soon be shoved in a drawer or discarded. The award itself should be as special as the volunteer who earned it.

So, get those creative juices flowing and start celebrating your successes and the people who make them so. And don't forget to apply for awards from organizations such as FONCPL. We have annual awards for individuals and for one member FONCPL group. See the [FONCPL website](http://www.foncpl.org) for details.

NC Libraries Fun Fact

"Housing a collection has always been a challenge, and several communities found novel means by which to provide collections to their populations. Gaston County's library was officially established in 1937, but a collection was available in a local dentist's office as early as 1902 (after which it moved to the YMCA), and a library in New Bern operated out of what had been the New Bern Yacht Club (and it also rented out rowboats). One persistent librarian in the 1930s was able to persuade Pender County officials to house the collection in the Grand Jury Room of the courthouse, with the understanding that it would only be used when court was not in session."

www.ncpedia.org/ncdc/library-history

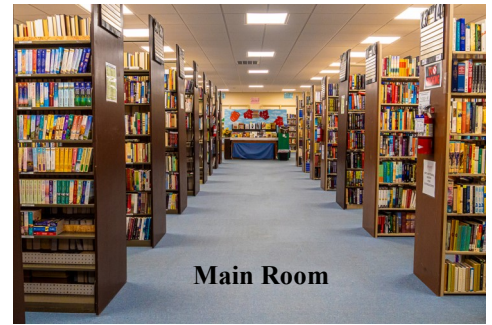


**FRIENDS OF THE LIBRARY
QUEST TO BE THE BEST**

Friends of Henderson County Public Library Open Bookstore



Mandy Walline, FOL Volunteer



Main Room

Since 1956, the Friends of the Henderson County Public Library has provided vital support to the library system. The county, which is just south of Asheville, has a population of 120,000. It is served by six library branches, including the main branch in Hendersonville, the county seat.

For many years, Friends raised between \$80,000 - \$100,000 a year through two book sales. Sales were held in May and September and took place on several days each week over a three-week period. Friends supported the library with the purchase of books, equipment, and furnishings, and the sponsorship of numerous programs.

The book sales were held in an 8,000-square-foot building owned by the Friends which is in a commercial area about two miles from downtown Hendersonville. (A local benefactor donated money to pay off the mortgage). Fifty volunteers processed donated books, DVDs, and CDs that were dropped off at the main library while additional volunteers helped with the twice-yearly book sales or with selling online. (Some books are sold through the Friends' Amazon page).

Because the Friends had a large, well-maintained building (with a lot of parking), they could regularly refresh the collection of items available for sale. The books were in excellent condition and reasonably priced. Several thousand people from throughout the region came to the sales. Around 15-20% of sales were from dealers.

Then in 2020, with the pandemic, the Friends had to cancel both sales. The Friends' board was determined to find a way to continue to support the library system. Without knowing how long the pandemic would last, the then-president appointed a committee to explore options. After deciding to open a bookstore, the Friends made the safety of the volunteers and customers the highest priority and required the wearing of masks, social distancing, and limits on the number of people in the building.

The Friends hired a part-time bookstore manager (previously an all-volunteer organization) and in October 2020, after invitations were e-mailed to the Friends' 800 members, the store opened. A few weeks later, after a publicity effort that included news stories in media outlets and paid ads, the public was welcomed.

The bookstore is open Tuesday, Thursday, and Saturday from 12-4 p.m. About six volunteers are needed at the bookstore during those hours.

Keeping up with donations is a challenge. The public can drop off books, DVDs, and CDs at the bookstore whenever it is open. On an average day, 30-40 boxes of donations are brought to the building.

The bookstore's success means the Friends can continue to help the library system. The daily gross sales average is between \$800 and \$1,200. Prices range from \$0.50 to \$5 except for some rare or specialty books. (Members of the Friends get a 10% discount on all purchases).

The customers have praised the quality of the inventory, the reasonable prices, and the comfort of the building, which was partially renovated before the opening of the bookstore.

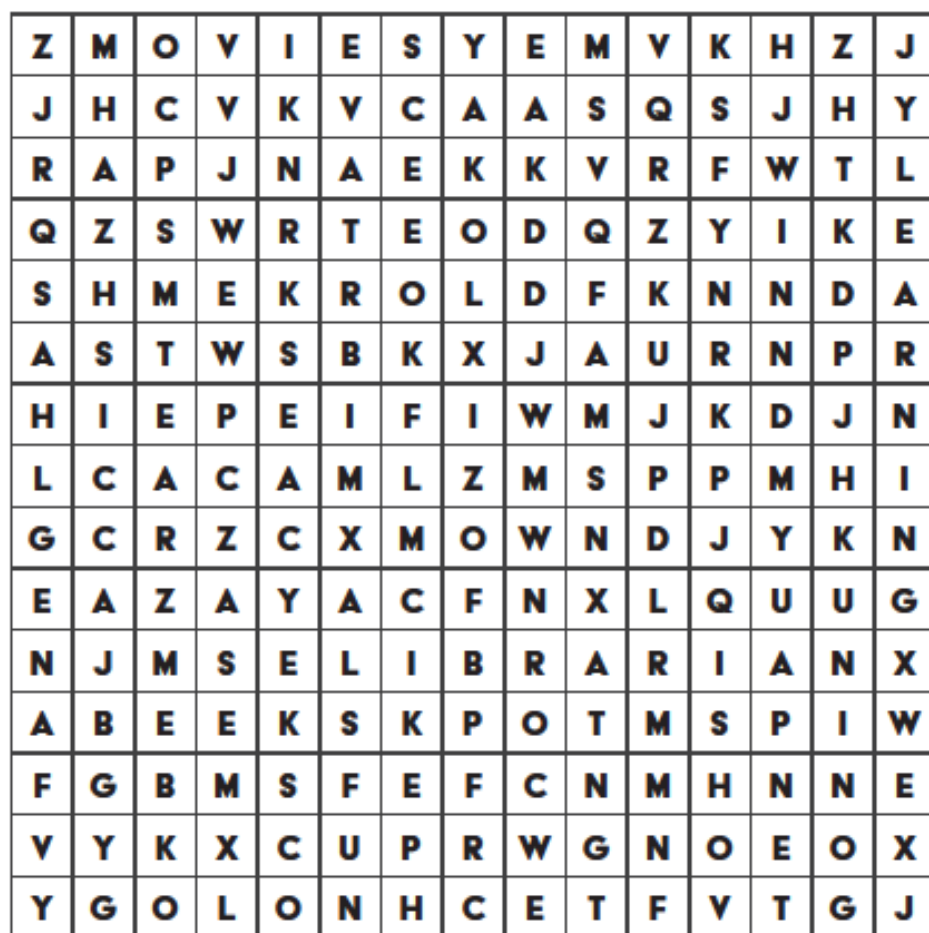
The building is less crowded now than during the book sales, and shoppers can easily browse the many sections of the store. Everything is well organized, and books are shelved by subject or author. Volunteers help patrons with book selections.

To learn more about the Friends and the bookstore, e-mail Jan, the bookstore manager, at bookstore@fotl.info. The Friends' newsletter is available www.friendsofthehcpl.org/newsletters (click on "Read Current Issue.")

—By Richard Labunski
Friends Board Member & Publicity Chair

NATIONAL LIBRARY WEEK

WORD SEARCH



Word search generated by Discovery Education.

Find the words below.

Words can go in any direction, including diagonal and backwards.

ACCESS

RESEARCH

MAKERSPACE

LEARNING

GAMES

COMMUNITY

WIFI

LIBRARIAN

MOVIES

LITERACY

EBOOKS

TECHNOLOGY