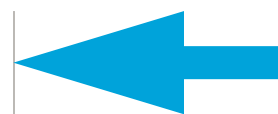




F·R·I·E·N·D·S

OF NORTH CAROLINA PUBLIC LIBRARIES

Supporting Friends of the Library Statewide



CHECK OUT THE  
NORTH CAROLINA  
FRIENDS OF THE  
LIBRARY  
LOGO!

## NC F·R·I·E·N·D·S TALK

### a few words from Judy Hills, our President

Greetings Friends!

What a glorious fall it has been here in North Carolina, even though we are still being impacted by the COVID-19 Delta variant. Hopefully you have elected to received the vaccine and the booster if eligible. This will allow you more worry-free experiences outside your home—including in-person visits with Friends.

FONCPL has really exciting news to share—a lot of it! Since the last edition of the newsletter, we have had some additions to our Board. **Tim Como**, who is the Treasurer for the Friends of the Hickory Public Library (Catawba County) was elected FONCPL Treasurer. He replaces Mark West. Tim is going on an extended vacation so he will take office when he returns to NC in November. **Ann Holland** (Burke County), who is a member of the Friends of the Burke County Library was appointed to fill a vacant Director position. She has agreed to be our webmaster. **Kathy Lambe**, a trustee on the Board of the Forsyth County Public Library and a member of the Friends of the Kernersville Library and Walkertown Library, just joined our Board recently as a Director and she has agreed to be the editor of the newsletter, replacing Eileen Alexander who moved out of state. We are so very grateful to have these individuals join our FONCPL Board and take an active role. Now we only have one vacancy—Vice President—which we would love to fill sometime soon. We hope this individual will assume the Presidency in 2023. If you would like to take on this role, please [email me](#).

Continuing with the exciting news: You may have noticed our **new logo** at the top of the page. We have worked hard this past year to re-energize FONCPL and felt that a new image was needed, starting with a new logo. The books represent the libraries we serve, the figures represent Friends giving Friends a hand up. They are climbing toward the logo from the TV show FRIENDS which many of you will recognize—that

symbolizes FONCPL. We have also included a new tag line, “Supporting Friends of the Library Statewide.” We hope you like it as much as we do.

And then there is the newsletter. It has a new name, “NC Friends Talk” as well as a new format. Kathy is excited to provide material that is useful and relevant. She hopes you’ll contribute photos and articles about your programs and projects to inspire other Friends. [Email](#) Kathy your ideas and material.

Next, in case you have not accessed it lately, we have a brand-new website. Our former site was created in a program that was over 20 years old, so it was long overdue for an overhaul. The new site is done in WordPress making it easy to manage. It is packed with resources. We hope that it will be your go-to site when you are researching issues and ideas for your Friends. [Click here](#) to check it out!

At our October 2<sup>nd</sup> at our Board meeting, we awarded one seed grant (\$500) to a newly formed Friends group and two challenge grants (\$250 each) to member Friends groups. These are the very first grants awarded since we just instituted this program. The Frances B. Reid Friends group of the year award winner was selected and the Fannie Ashburn individual Friends award was made to one person. Congratulations to these winners! We thank committee chair, **Director Donna Morgan** for managing this process and **Director Meg Forward** for assisting. Read more about these grants and awards in a later edition.

And last, but not least, is our **new lineup** of YouTube videos—our Fall Workshop Presentations. Do take a few minutes to view the short State Library update presented by Lynda Reynolds and my short FONCPL update. There are presentations for every size group and many topics to choose from. Details will be included in this newsletter.

While we have not published our minutes or our financial report, please know that if you are interested, you may request copies at any time. Just [email](#) me.

So, if FONCPL can re-invent, re-imagine itself—so can your Friends! We have all experienced challenges these past few years and we will continue to do so in the future, but those only serve to make us stronger. Let’s face this brave, new world together as Friends.

*In Friendship,  
Judy Hills, President*

*Greetings NC Friends of the Library,  
In celebration of National Library Card Sign-up month, please view (and share)  
this YouTube Playlist which includes a video montage of libraries across the state  
showing off their library cards, as well as video messages from First Lady Kristin  
Cooper and Department of Natural and Cultural Resources Secretary D. Reid  
Wilson:*

<https://slnc.info/LCSUM>

*Also, Governor Roy Cooper has issued a [proclamation](#) officially recognizing  
Library Card Sign-up Month in North Carolina!*

## ***Need to Talk With Your NC Friends Board?***

President Judy Hills (Craven County)  
[jostraight@gmail.com](mailto:jostraight@gmail.com)

Secretary Joanne Straight (Craven County)  
[jostraight@gmail.com](mailto:jostraight@gmail.com)

Treasurer Tim Como (Catawba County)  
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Membership

Director Kathy Lambe (Forsyth County)  
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Director Trudee Farley (Tyrrell County)  
[tefmusic@hotmail.com](mailto:tefmusic@hotmail.com)

State Library Liaison Lynda Reynolds  
[Lynda.Reynolds@ncdcr.gov](mailto:Lynda.Reynolds@ncdcr.gov)



## CHANGES TO MICROSOFT PRODUCTS

If you have been following the software industry, you surely have noted the push for subscription services for the various products. If you have studied the differences between a program you download or upload to your computer and one available as a cloud-based subscription, you will see that each has its advantages—for now for a home user—it may come down to cost. But know that very soon these software companies are going to stop supporting/ updating/fixing the products currently in use. The week of October 4<sup>th</sup>, TechSoup sent out a message that said that as of April 4, 2022, on-premises Microsoft products (meaning downloads) will no longer be available as a donation. This is polite way to say that Microsoft products are being rented (subscription) rather than sold (downloads). This product is called Microsoft 365.

**So, if you are a Microsoft Office user and you have software loaded that is say from 2013 or 2016 and if you don't want to pay for a subscription you might want to buy and download the 2019 MS Office from an online source before they disappear. As of October 7<sup>th</sup>, we were able to find a download of MS Office Professional 2019 for \$57.40.**



National Friends of Library Week Oct. 17-23 sponsored by United for Libraries. More information here: [https://www.ala.org/united/events\\_conferences/folweek](https://www.ala.org/united/events_conferences/folweek)

From November 15-19, 2021, we will be celebrating the inaugural StoryWalk(R) Week in collaboration with the [Association of Bookmobile & Outreach Services](#) (ABOS). During this week our social media will feature images and stories of library StoryWalk(R) programs from around the world! All are invited to participate.

To get started and for more information, go to [this form](#) prepared by ABOS, or get started with StoryWalk(R) programming and partnerships on our [StoryWalk\(R\) resource page](#).



**SEED GRANT:** first \$250 of \$500 to Friends of the Public Library of Johnston County and Smithfield to fund the costs of applying for and attaining non-profit status and replacing a moribund FOL with a new, dynamic group.

**CHALLENGE GRANT:** \$250 to The Friends of the Vanceboro-Craven County Public Library for their project “Catch the Little Free Libraries Bus!” to fund construction of a little free library representing their revitalized Friends group.

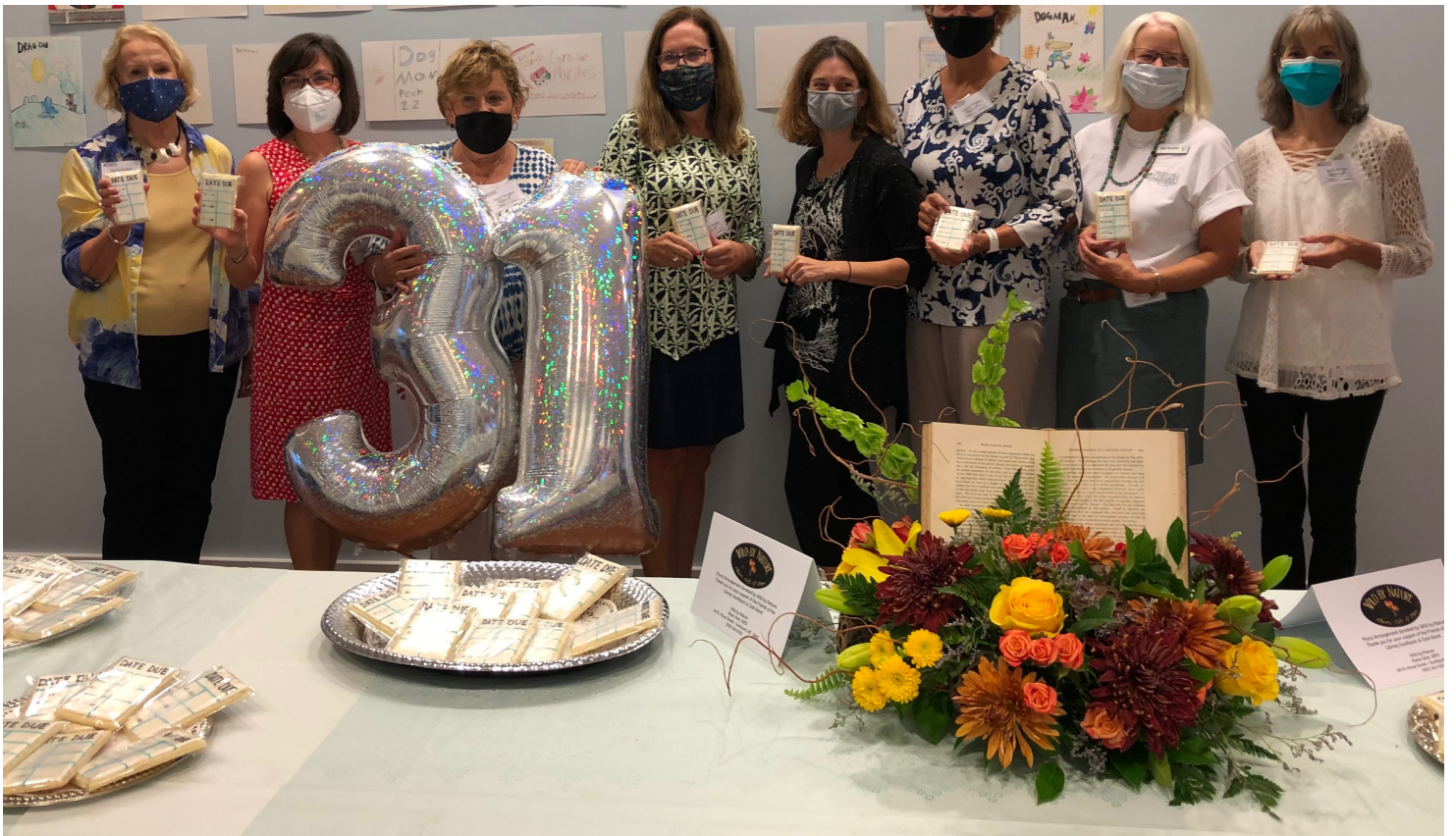
**CHALLENGE GRANT:** \$250 to The Friends of the Lexington Library to fund a free book to every elementary age child that attends the May 7, 2022 Multicultural Festival in Lexington, reaching a new demographic audience in the community.

**The 2021 Frannie Ashburn Individual Friend of the Year Award** was awarded to Beth Klahre of Southport. She has served as the Friends of the Library Southport & Oak Island Board Secretary since October 2018. This year she led a five-month strategic planning initiative conducted by a nine-member strategic planning sub-committee. After assembling data from the NC State Library, conducting focus groups and surveys to collect the voice of library patrons we serve, and assessing the data, a document called the Voice of the Customer was created. Members of the Board used the VOC to advocate for improved library services in Brunswick County. Beth works tirelessly to advocate for FOLSOL and her leadership was key to its VOC successful completion and presentation to the Brunswick County Commissioners, County Managers, Library Director, Library Trustees and library patrons.

**The 2021 Frances B. Reid Group of the Year Award** went to Friends of the Library Southport & Oak Island, which supports two branch libraries, raises funds, provides operational support by running programs, maintains a website ([folsoi.org](http://folsoi.org)), an email platform for 876 subscribers, social media accounts on Facebook, Instagram and Twitter, and writes and submits press releases for the local newspapers and on many community calendars and newsletters. The best examples of the impact FOLSOL had over the past year is its annual report and Voice of the Customer report. FOLSOL recently celebrated its 31st year anniversary at its Annual Meeting on September 21, 2021.



Beth Klahre ~ **The 2021 Frannie Ashburn Individual Friend of the Year**



Friends of the Library Southport & Oak Island **The 2021 Frances B. Reid Group of the Year**

# Please Join US



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### **FONCPL offers two membership options:**

**Group membership** is open to Friends organizations and public libraries.

The [Group Membership form](#) is available [here](#).

**Individual membership** is open to anyone with an interest in the activities of the Friends of North Carolina Public Libraries.

Click [here](#) to access the [Individual Membership form](#).



*Our next NC Friends TALK will be issued in November. Please send us any information you wish to have included by October 25, 2021.*

## FONCPL 2021 Fall Workshop

The fall lineup of virtual presentations has something for every size of Friends group. We hope you will begin by viewing the opening remarks by President Judy Hills as well as the State Library Update presented by Lynda Reynolds. You may view these by yourself or with your Friends group. We recommend viewing one or more as a group and then discussing the presentations. Even better, invite a nearby Friends group to join yours for the presentations. Enjoy!

We hope you'll submit suggestions for topics for future videos. Email your ideas to President Judy Hills at [jahnbnc@gmail.com](mailto:jahnbnc@gmail.com)

**Note: The links are not yet active. Check out the Workshop—Fall 2021 page on our new website to access the videos and PDFs of some presentations.**

### **Opening Remarks Fall 2021 Workshop**

**Judy Hills, President**

YouTube Video    10 min

### **Update on State Library Liaison**

**Lynda Reynolds,**

YouTube Video    7 min

### **Creating Arts & Crafts Workshops**

**Claire McGready**

Claire McGready, a member of the Friends of the Havelock-Craven County Public Library, has been hired by the library to conduct craft workshops. In her presentation you will learn the ins and outs of conducting a craft workshop.

YouTube Video

PDF (no sound, active links)

### **Importance of an Annual Report**

**Judy Hills**

Every Friends group—no matter how small—should do an annual report. Learn how to create an annual report in this presentation.



YouTube Video 7 min PDF (no sound, active links)

### **Crafting a New Logo**

**Judy Hills**

Have you had the same logo for the past 10, 20 or 30 years? We urge you to consider refreshing your image by creating a new logo. Learn how in this video.

YouTube Video 16 min PDF (no sound, active links)

### **Event Planning**

**Judy Hills**

Big, medium, or small events all need preparations. While this presentation addresses planning for a large in-person event, it can be scaled down for smaller events—the basics are the same.

YouTube Video 23 min PDF (no sound, active links)

### **Importance of Having a Website**

**Judy Hills**

Don't have one—OH NO! This is a must. It is not enough to have a page on your library's website and a Facebook page does not replace the need for a website for your Friends. Hear all about the need for a website in this video.

YouTube Video 16 min PDF (no sound, active links)

### **New Member/Volunteer Orientation/Onboarding**

**Judy Hills**

This is critical time for a new member. If you will take the time to bring them into the fold, you will make them feel welcome and you may end of with a really active member. Learn best-practices for onboarding new members in this video.

YouTube Video 13 min PDF (no sound, active links)

### **Evaluating Book Donations**

**Judy Hills**

If your Friends receive donated books for your book sales, it would behoove you to view this video.

YouTube Video 20 min PDF (no sound, active links)

### **Speakers Bureau**

**Judy Hills**

You may think you are too small to need a Speakers Bureau, but we invite you to reconsider this notion. Learn the importance of having one and how to establish it.

YouTube Video 13 min PDF (no sound, active links)