



# F·R·I·E·N·D·S

OF NORTH CAROLINA PUBLIC LIBRARIES

Supporting Friends of the Library Statewide



CHECK OUT THE  
NORTH CAROLINA  
FRIENDS OF THE  
LIBRARY  
LOGO !

## NC F·R·I·E·N·D·S TALK

### a few words from Judy Hills, our President

Hello Friends,

Well, we achieved the two deadlines we had set earlier this year: 1) we revamped our website and 2) we posted new YouTube presentations (Fall Workshop). Do take the time to check out our newly designed website. We continue to encourage you to browse the resources section as it is filled with helpful information—there are hundreds of links. Our web address is the same: <https://foncpl.org/> but you will need to refresh your browser. Also, on the website you will see that we have posted the links to our YouTube Presentations for our Fall Workshop <https://foncpl.org/fall-2021/>. In addition to the videos, you may also access a PDF of the PowerPoint in order to be able to click on the resource links within the presentations. Do watch these videos at your meetings and discuss the topics presented.

Your FONCPL Board will be taking a little breather as we enter the holidays. Our next ZOOM meeting will be held on December 4<sup>th</sup> at 10 AM. It is our annual meeting. [Email me](#), if you would like to attend.

We hope that your Friends plan to spread some cheer during the holidays. We'd love to hear about your holiday projects and programs in the December edition of NC FRIENDS TALK. And don't forget to celebrate YOUR successes this past year. We need to pat ourselves on the back once in a while.

I personally wish you, your family and Friends a wonderful and safe Thanksgiving.

*Judy Hills, President*

*We would love to hear from you!*

## ***Need to Talk With Your NC Friends Board?***

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From November 15-19, 2021, we will be celebrating the inaugural StoryWalk(R) Week in collaboration with the [Association of Bookmobile & Outreach Services](#) (ABOS). During this week our social media will feature images and stories of library StoryWalk(R) programs from around the world! All are invited to participate. To get started and for more information, go to [this form](#) prepared by ABOS, or get started with StoryWalk(R) programming and partnerships on our [StoryWalk\(R\) resource page](#).

### It Pays to Check Inside Books by Judy Hills

It is advisable that Friends pre-sort books as they are donated. Those members who examine the books (sorters), should not only look at the book for condition, but they should also remove any contents (i.e., bookmarks, newspaper articles, and the like). The Friends of the New Bern-Craven County Public Library got a real surprise in a paperback they were examining. The sorter found a bank envelope that had \$150 in cash! There was no way at all to tell where the money might have come from, so they counted it as a donation. Never know what you might find, so do check!



*Here's  
the  
proof!!*







## **FONCPL & ADVOCACY**

**By Judy Hills**

Advocacy is one of the core missions for every Friends group and your state association is no exception. You may not be aware that each year the FONCPL provides \$500 to the North Carolina Public Library Director's Association for advocacy and we have been doing this for many years. If your group is able, you may also want to make a contribution to this effort. [Click here](#) to view the NCPLDA's web page on advocacy.

Recently all Friends groups were asked to advocate for the Build America's Library Act. FONCPL did its part. We wrote an individual letter to every North Carolina US Senator (2) and Representative (13) in mid-July and requested that they support this legislation. While we did not get a resounding, "YES" from any of them, we want to acknowledge the ones who at least contacted us:

- Sen. Burr wrote a letter. He is a ranking member of the State Committee on Health, Education, Labor and Pensions to which this bill was referred. "...you can rest assured I will keep your letter in mind."
- Sen. Tillis' aid called
- Rep. Murphy: "...I will keep your commends in consideration..."
- Rep. Cawthorn: "...I will keep your thoughts in mind..."
- Rep. Hudson: "...I will keep your thoughts in mind..."

Again, we can't stress how important it is for Friends of the Library to take action when library funding is on the table (or the chopping block). While many of us probably are not on a first-name basis with various legislators (local, county, state, national), some of us are. We should use those connections to at least get our views heard. And know that your advocacy efforts WILL NOT affect your nonprofit status as you are not directly paying lobbyists to push your positions. Read more about advocacy in the resources section of the FONCPL website.

# In the Spotlight

## Vanceboro Friends !

Vanceboro Friends is a new Friends - - formed less than a year!  
They have had remarkable success in there social media campaign....Check them out!!

*Vanceboro Friends of the Library had a booth at the Vanceboro Strawberry Jam on October 2. They held a book sale, recruited new members and hosted a StoryWalk. "Big Pumpkin" StoryWalk was a hit with families and was featured on WITN news.*

*For National Friends of the Library Week October 17 - 23, the Vanceboro Friends organized a social media blitz on Facebook to raise awareness about the group. Each day featured info about Friends and an invitation to join. We started the week strong with 1000 people reached with Sunday's post featuring our library's new flower garden. With over 2300 people reached during the week we feel that it was a great idea! Follow us on Instagram*

*@friendsofvanceborolibrary and like us 👍 on Facebook at Friends of the Vanceboro-Craven County Public Library.*







The Friends of the Randolph County Library in partnership with the City of Asheboro and the Heart of NC Tourism Bureau sponsored a fun evening with Ken Jennings. Ken is the highest earning game show contestant of all times and was recently named co-host of the television show Jeopardy replacing Alex Trebek. His appearance for the library occurred on September 19, 2021 at the historic Sunset Theater located in downtown Asheboro. This is the first of a series of four programs featuring high profile celebrities in 2021-22. We are pleased to offer this series free of charge as a gift to our community. It is a great avenue for promoting the Friends of the Randolph County Library.





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**FONCPL offers two membership options:**

**Group membership** is open to Friends organizations and public libraries.

The [Group Membership form](#) is available [here](#).

**Individual membership** is open to anyone with an interest in the activities of the Friends of North Carolina Public Libraries.

Click [here](#) to access the [Individual Membership form](#).



*Our next NC Friends TALK will be issued in December. Please send us any information you wish to have included by November 29, 2021.*

[Email](#) Kathy your ideas and material.

## FONCPL 2021 Fall Workshop

The fall lineup of virtual presentations has something for every size of Friends group. We hope you will begin by viewing the opening remarks by President Judy Hills as well as the State Library Update presented by Lynda Reynolds. You may view these by yourself or with your Friends group. We recommend viewing one or more as a group and then discussing the presentations. Even better, invite a nearby Friends group to join yours for the presentations. Enjoy!

We hope you'll submit suggestions for topics for future videos. Email your ideas to President Judy Hills at [jahnbnc@gmail.com](mailto:jahnbnc@gmail.com)

### Opening Remarks Fall 2021 Workshop

**Judy Hills, President**

YouTube Video 10 min

### Update on State Library Liaison

**Lynda Reynolds,**

[YouTube Video](#) 7 min

### Creating Arts & Crafts Workshops

**Claire McGready**

Claire McGready, a member of the Friends of the Havelock-Craven County Public Library, has been hired by the library to conduct craft workshops. In her presentation you will learn the ins and outs of conducting a craft workshop.

[YouTube Video](#) 3 min

PDF (no sound, active links)

### Importance of an Annual Report

**Judy Hills**

Every Friends group—no matter how small—should do an annual report. Learn how to create an annual report in this presentation.

[YouTube Video](#) 8 min

PDF (no sound, active links)



### **Crafting a New Logo**

**Judy Hills**

Have you had the same logo for the past 10, 20 or 30 years? We urge you to consider refreshing your image by creating a new logo. Learn how in this video.

[YouTube Video](#)

20 min

PDF (no sound, active links)

### **Event Planning**

**Judy Hills**

Big, medium, or small events all need preparations. While this presentation addresses planning for a large in-person event, it can be scaled down for smaller events—the basics are the same.

[YouTube Video](#)

23 min

PDF (no sound, active links)

### **Importance of Having a Website**

**Judy Hills**

Don't have one—OH NO! This is a must. It is not enough to have a page on your library's website and a Facebook page does not replace the need for a website for your Friends. Hear all about the need for a website in this video.

[YouTube Video](#)

17 min

PDF (no sound, active links)

### **New Member/Volunteer Orientation/Onboarding**

**Judy Hills**

This is critical time for a new member. If you will take the time to bring them into the fold, you will make them feel welcome and you may end of with a really active member. Learn best-practices for onboarding new members in this video.

[YouTube Video](#)

13 min

PDF (no sound, active links)

### **Evaluating Book Donations**

**Judy Hills**

If your Friends receive donated books for your book sales, it would behoove you to view this video.

[YouTube Video](#)

20 min

PDF (no sound, active links)

### **Speakers Bureau**

**Judy Hills**

You may think you are too small to need a Speakers Bureau, but we invite you to reconsider this notion. Learn the importance of having one and how to establish it.

[YouTube Video](#)

13 min

PDF (no sound, active links)