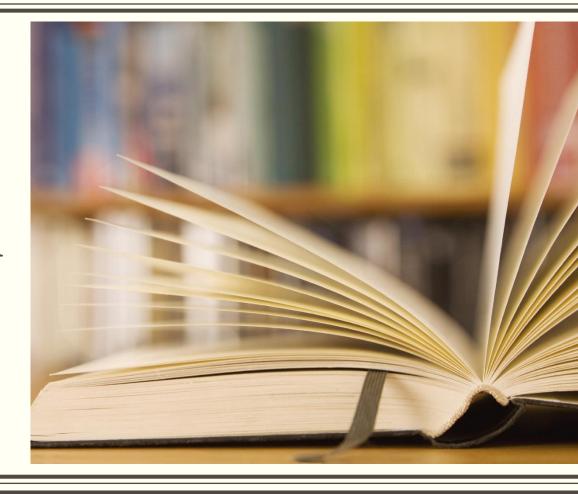
ONLINE SALE OF BOOKS TO BUYBACK COMPANIES



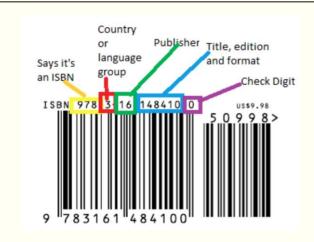
Presented by Judy Hills

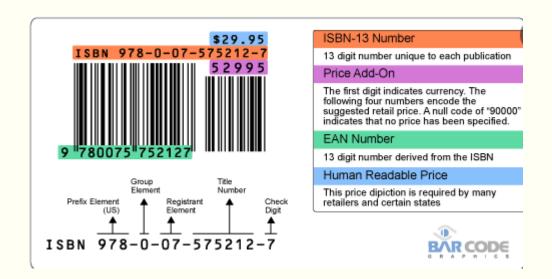
- President of Friends of the North Carolina Public Libraries
- VP of Friends of the New Bern-Craven County Public Library
- Maintains two nonprofit websites
- Editor of four monthly newsletters and one bi-monthly newsletter
- Former college adjunct faculty—taught business education
- Taught grant writing, grant management, and other nonprofit courses
- Former Executive Director of a quasi-governmental regional organization that provides planning, aging program oversight, and other services to nine counties and 62 municipalities in central eastern North Carolina
- Contact info: jahnbnc@gmail.com



About International Standard Book Number (ISBN) Bar Codes

What's an ISBN? The International Standard Book Number (ISBN) is a unique identifier used for commercial books, it is much like a UPC code you find on products in supermarkets. You can usually find this code in the back of your textbook. ISBN 978-3-16-148410-0







The parts of a 10-digit ISBN and the corresponding EAN-13 and barcode. Note the different check digits in each. The part of the EAN-13 labeled "EAN" is the Bookland country code.

Selling to Companies That Buyback Books Online

Why do it?

- Increase income
- Minimal effort
- Minimal cost
- Few resources needed

What's required?

- Interested member to coordinate
- To Scan: Cell phone with internet connection and BookScouter app installed
- To Sell: Barcode scanner, computer, printer, internet connection
- Convenient place to scan, complete sale online, and pack books
- Scissors, tool to remove tape labels or stickers
- Shipping supplies: Boxes, stuffing, packing tape
- Delivery to shipper
- Check emails post-shipping for messages from buyer



Selling to Retail Seller vs. Selling Yourself Online

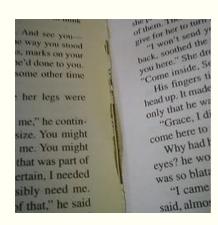
- Benefits of selling to an online retailer (e.g., Ziffit, Powell's)
 - Know immediately if the book will be purchased (if conditions are met)
 - No need for storing—maintaining the inventory (book cases, climate controlled environment)
 - No need to organize books to be sold
 - No need to check emails daily—time consuming
 - No need to pay shipping—buyer pays shipping
 - No need to handle payment transactions
 - No need to deal with problems of delivery or condition on arrival
 - No extra charges: Some sites charge an up-front or monthly fee—other take a percentage
- Benefits of selling yourself online (e.g., eBay, Amazon)
 - May get a higher price for books
 - May be able to sell books not being bought by an online retailer
 - Ability to sell books without an ISBN (e.g., older titles)
 - No minimum number or value for the transaction (buyers may have minimum trade requirements)

Caveats From Book Buyers

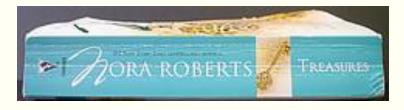
- Will not buy:
 - Ex-library books
 - Book club editions
 - No advance reader copies (ARC), uncorrected proofs or books marked "not for resale"
 - Books in poor condition
- Conditions that are unacceptable
 - Writing, highlighting, or annotations on the pages
 - Pages falling out or coming loose & broken spines/bindings
 - Heavily damaged cover
 - Lacks dust jacket, if originally provided on a hard copy book—if in poor condition—the value may be downgraded
 - Pages that are water damaged or foxed (age related browning of pages themselves or discolored edges)
 - Original supplements missing (e.g., CD, finger puppet)
 - Rips, tears, stains, or odors
 - Labels or stickers (e.g., price, discount price, store labels)
 - No tape repairs to the interior or exterior of the book

Conditions for Paperbacks

- Inspect mass market paperbacks carefully due to inferior construction
- Paperbacks with a pronounced angle to their spine will be rejected
- Paperbacks that open flat will be rejected
- Paperback that have visible cracking of spine when opened will be rejected
- Paperbacks with white creases on the spine will be rejected.









Ways to Tell if Your Book is a Book Club Edition

A book referred to as a "Book Club of the Month" selection is not necessarily a book club edition. The following are the signs of a hard cover book that it is a book club edition:

- Noticeably lighter and cheaper looking hard cover
- Small in size than a regular hardcover edition
- Doesn't have a price on it (inside upper front or inside lower rear of dust cover)
- Has a five digit code on rear cover and may or may not have original bar code and ISBN
- Has a number/letter line near or in the gutter of the rear pages
- If an older book, remove the dust cover on the back of the book for a blind stamp, a very small indentation, or an inked mark (circle, square, etc.) on bottom right near the spine.
- Look at the title or copyright page—sometimes the book club will be the publisher

Ways to Tell if Your Paperback is a Book Club Edition

- It is slightly bigger than the regular paperback of the same title
- It doesn't have a price on it. Regular edition paperbacks have a price listed, usually on the back cover either by or near the bar code
- Some older paperback book club editions will only have an author photo or publisher blurbs on the rear cover without an ISBN or bar code







Identifying Books to Sell Online

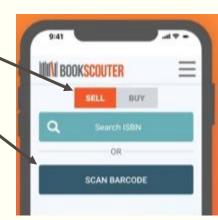
- Rule out books based on criteria previously listed
- Rule out books without a bar code (you can enter an ISBN, but it is time consuming)
- Scan every book that meets criteria
 - Need a cell phone, an internet connection, and the BookScouter app (free download from Google Play or the App Store)
 - BookScouter does not buy books—just used to determine possible value and company buying it
 - BookScouter allows you to compare price quotes from over 30 book buyback companies

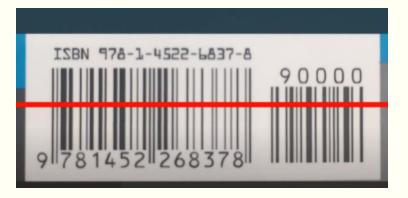




How to use BookScouter

- Click here to see a very short 30 second video on how to use BookScouter
- Start by making sure the red "sell" is highlighted at the top.
- Then tap "Scan Barcode" which will pull up a frame with a red line though it
- Run the red line through the bar code on the back of the book
- A partial green line will appear if ISBN reads



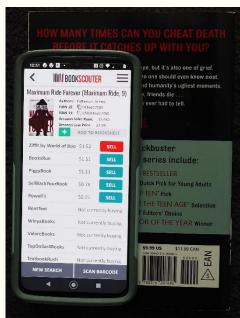


Issues with Scanning the Bar Code

- If there is a sticker blocking the ISBN, you will have to remove it so it will scan
- App will show "loading" as it looks for the book
- Sometimes the full bar code number will not show in the box and there will be an error message showing on the bottom
- Try scanning one or two more times
- If that does not work—don't waste any more time on that book
- You could type in the ISBN if you think the book may have value

Evaluating the Data Displayed

- Note: We do not use BookScouter to sell the book, we use it only to determine its possible sale price—ignore the "sell" button
- We are set up only to use two book retailers that buyback books: Ziffit or Powell's
- If the book is showing an amount for either or both of these companies we look at the price offered
- We have set an arbitrary price of \$1.50—if a book isn't selling for at least that to one of these two buyers, we don't bother trying to sell it
- If the book is selling on one of these sites for at least \$1.50 we toss the book into a box for resale
- When we have a box full we do the next step

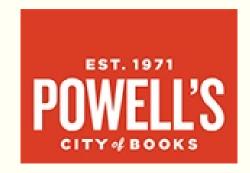


Setting Up Accounts & Payment Types

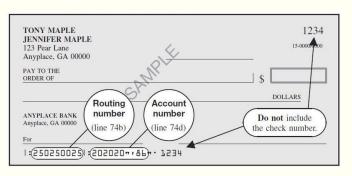
- The coordinator has set up an online sales account with both Ziffit and Powell's
- Ziffit--Pays one of two ways:



- Pay Pal—Your Friend will have to have an active Pay Pal account to link to
- Direct Deposit into your bank account—you will have to have the Friends bank account number and the bank routing number to complete this transaction. You will have to enter it each time you sell books
- Powell's—pays one of two ways:
 - Pay Pal—Your Friend will have to have an active Pay Pal account to link to
 - Powell's credit for purchase of books at a future date





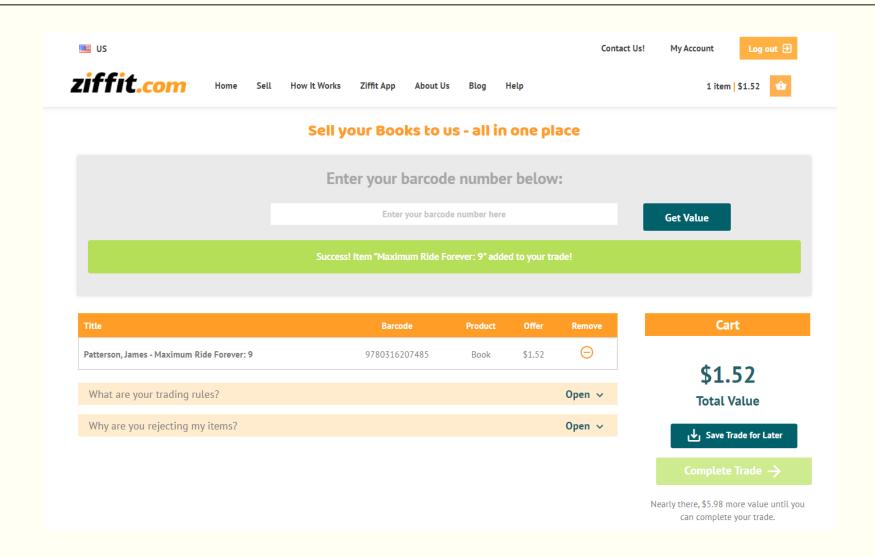


Next Step

- Coordinator picks up box of scanned books
 - Value of books change quickly
 - Scanned books should be picked up at least weekly
 - Pick up more frequently if box gets full
- Coordinator takes box home to complete sale online
 - Opens Ziffit website to online sales page and minimizes it
 - Opens Powell's website to online sales page and minimizes it
 - Connects a handheld bar code scanner to the computer (USB or Bluetooth)
 - Rechecks condition of books. Scans books one at a time first in Ziffit then in Powell's—make sure cursor on the screen is set in the box where the barcode is to be entered
 - Compares price, selects one, removes book ISBN from one NOT selected
 - Separates the books to be sold by company
 - You may have a third stack of those that are now not sellable (it does happen)
 - Packs books for shipping
 - Delivers box to shipper



Ziffit Book Scanned



Powell Book Scanned—First Book Scanned—How it Looks

Sell us your books online

Thank you for your interest in selling us your used books. If you'd prefer to sell your used books in-store, please read how the program has changed before visiting us at the Used Book Buying counters.

Enter the ISBN of each book you wish to sell, and receive an offer immediately. If you like our bid, just send the books to us (we'll cover the freight) and receive credit to your Powells.com account or payment via PayPal.

Enter ISBNs:

9780316207485

SELL THESE BOOKS

Please only click the button once.

Powell Book Scanned – After clicking "Sell These Books"

Sell Us Your Books Online

The Books We Will Buy

Please add more books to reach our minimum requirement of 7 books or \$8.99 in credit.

Maximum Ride 09 Forever

Maximum ISBN 9780316207485

Ride 09 1 ✓

Forever

UPDATE QUANTITIES

OUR OFFER:

\$1.25 in Powells.com Virtual Credit.

-or-

\$0.75 in PayPal funds.

ACCEPT OFFER

Please only click the Accept Offer button once.

Comparing the Two Quote for "Maximum Ride Forever"

Ziffit

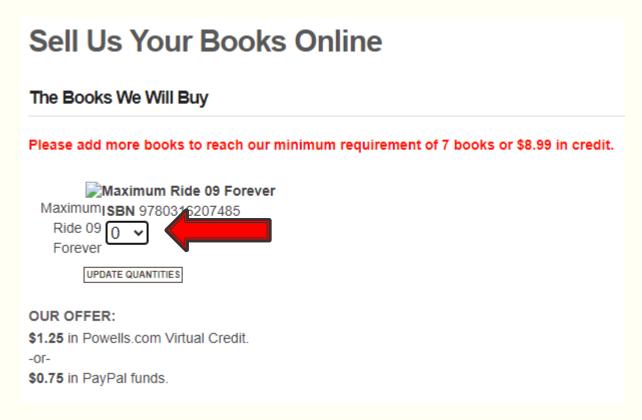
- \$1.52 in cash
- Must add \$5.98 more value in order to be able to complete this trade

Powell's

- \$1.25 in credit
- \$0.75 in cash
- To complete this trade:
 - Must add either 7 more books or
 - Must add \$7.74 more in credit

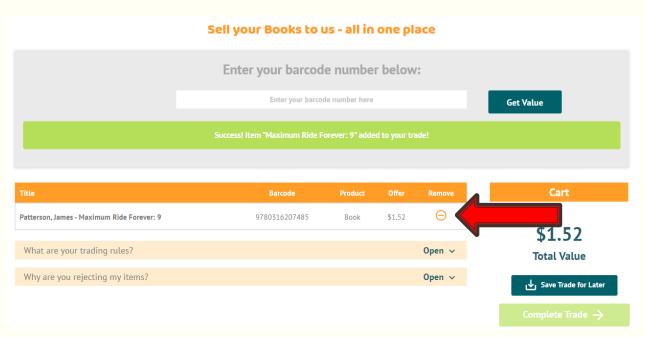
Because have 13 more books to scan, I accept Ziffit for this book title as we prefer cash to credit.

Powell's: Deleted trade

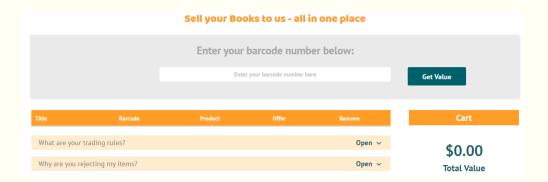


Just change the 1 in the box to a "0" and click on "update the quantities." That removes it from the trade.

Ziffit: Deleted trade

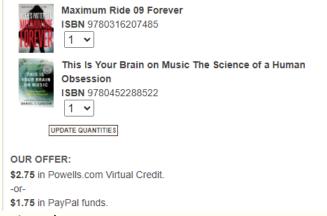


Just click on the "remove" circle and then it will appear like the frame at the bottom of this page.



Powell's: Tracking the Trade

- With Ziffit you can see the value of each trade, but not with Powell's
- Powell's gives you a running total for the trade, but not prices for each individual title



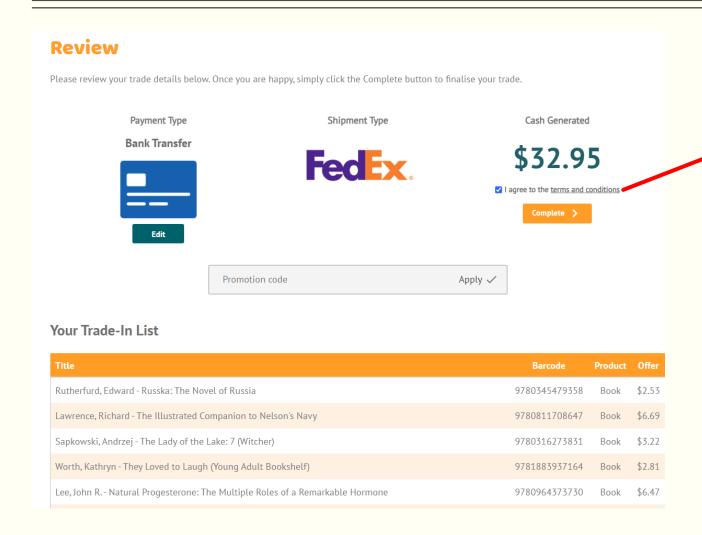
- Jot down the total each time it changes so you can see the value of the next title
- You need to do this to determine which offer you will accept: Ziffit or Powell's
- ONLY DO ONE BOOK TITLE AT A TIME—ENTER IT INTO BOTH PROGRAMS—Make a decision on each book before moving on

Other Considerations

- Before accepting the bid, there are some minimums:
 - Ziffit—has a minimum trade of \$7.50
 - Powell's has a minimum trade of 7 books OR \$8.99 of credit
- If a book is close in value on both sites, you want to take into account the minimums and shift a book from one stack to another
- If you don't have either the minimum trade amount or the minimum number you can save the trade, but when you go back you may have to follow some procedure to re-check the value—it may have changed and in fact the book may no longer be eligible for a buyback.
- We recommend setting up an excel spreadsheet to track sales.

Date				Date	
entered	Powells	Ziffit	Total	shipped	Comments
10/16/21	\$12.50	\$46.34	\$58.84	10/16/21	Ziffit \$46.34 sent 10/22
10/19/21	\$33.75	\$87.75	\$121.50	10/20/21	Ziffit \$87.75 sent 10/26
10/25/21	\$11.00	\$88.67	\$99.67	10/25/21	Ziffit \$88.67 sent on 10/28
11/18/21	\$34.50	\$43.00	\$77.50	11/18/21	Ziffit sent \$46.51got \$43
11/29/21	\$18.50	\$69.03	\$87.53	11/29/21	Ziffit sent \$71.34got \$69.03
12/10/21	\$0.00	\$81.68	\$81.68	12/10/21	Ziffit sent \$81.68 on 12/16
12/15/21	\$24.75	\$24.07	\$48.82	12/15/21	Ziffit sent \$24.07 on 12/21
12/23/21	\$12.75	\$25.56	\$38.31	12/23/21	Ziffit sent \$26.82, got \$25.56
Total	\$147.75	\$466.10	\$613.85		All amounts confirmed for 2021

Completing the Ziffit Trade After Entering Banking Info



Must click the "I agree..." box, the click the "Complete" box

"Complete" the Ziffit Trade



What happens next?

Step 1 - Print Instructions



Your label has been sent as an email attachment to your registered email address. Please print the label and firmly attach to your package. If your email does not appear in your inbox, please check your junk folder and remember to add us to your safe senders list.

Step 2 - Package Instructions



Choose one strong box which holds all of the items from your trade. Ensure the items are secure and will not

Seal the box and affix the label to your package. Just use one box per trade.

Step 3 - Shipping Instructions



Visit the most convenient FedEx location to drop off your package off.





Step 4 - Leave us a Review

If you have found our website easy to use, we would really appreciate you visiting our Trustpilot page and leaving a review.



Example of Email Notification from Ziffit



Sell Your Books



Sell My Stuff | My Account | Contact Us

Your Trade is Complete!

Hi Judy Hills,

You have successfully completed a trade with Ziffit.com. We're looking forward to receiving your stuff! Make sure you print out your unique label, package it securely and get it to a FedEx Location as soon as possible.

To search for your nearest FedEx Location anywhere in the country, please click the button below and enteryour location.

Visit FedEx!

Once we have received your package we will carry out a quick quality control check on your items and then let you know when we're finished. You can track the progress of your trade through your Account Dashboard. Just click the button below to get started.





Example of Notification from Ziffit—Checking Items Received



Sell Your Books



Home | Sell My Stuff | My Account | Contact Us

Hi Judy,

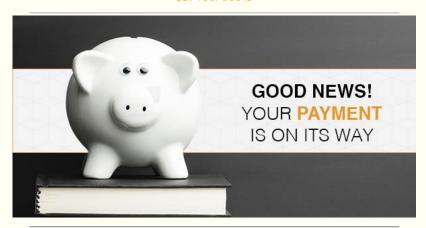
We have started checking the quality of your items. This can take up to seven days to complete. If you would like to check the status of your trade, please click the button below and sign into your account.

You will be sent an email confirmation as soon as we've finished processing your trade.

My Account

Example of Notification from Ziffit—Payment On the Way

Sell Your Books



Sell My Stuff | My Account | Contact Us

Your Payment is on its Way!

Dear Judy Hills,

Great news! Your trade is now complete and \$57.24 is being transferred to you bank account. Please note this can take up to 5 working days to appear in your account.

We'd like to take this opportunity to thank you for using Ziffit.com. Remember, if you'd like to get cash for any more books just log back in to your account on Ziffit.com to start selling immediately!

Title	Barcode	Product	Paid Price	Status
Reed, Robert - Indiana's Covered Bridges (Images of America (Arcadia Publishing))	9780738533353	Book	\$0.50	Accepted
Gittines, Roger - Pain Free: A Revolutionary Method for Stopping Chronic Pain	9782553379684	Book	\$3.13	Accepted
Black, Holly - The Queen of Nothing: 3 (Folk of the Air)	9780316330420	Book	\$2.45	Accepted
Kincleberger, Charles P Manias, Panics and Combet: A History of Financial Crises (Wiley Insectneed Classics)	9789471389453	Book	\$1.36	Accepted
Spearing, Darwin - Roadside Geology of Texas	9780878422854	Book	\$1.95	Accepted
Gobbale E - II Steps to a Pain-Free Back: Natural Posture Solutions for Pain in the Back, Neck, Shoulder, Hp, Kree, and Foot (Nemen ber Witten II Didn't Hurt)	9780979801600	Book	\$1.45	Accepted
Becker III, John R - Terre Haute and Vigo County in Vinlage Postcarth Postcard History Series	9780738507477	Book	\$0.50	Accepted
Sacks Oliver W - The Man Who Mistook His Wife for a Hat and Other Clinical Tales	9780684853049	Book	\$2.71	Accepted
Champagne Roseria, Butterfield - Secret Thoughts of an Unitedly Convert: An English Professor's Journe y Into Christian Faith	9781884527388	Book	\$6.30	Accepted
Rollins, Henry - Get in the Varc On the Road with "Black Flag"	9782890085243	Book	\$10.10	Accepted
Greenwood, Kerry - Earthly Delights: 1 (Continus Chapman Mysteries)	9782464200083	Book	\$1.00	Accepted
Wills, Gary - Wrut the Qur'an Meant And Why It Matters	9781101981023	Book	\$1.57	Accepted
Webb, Gary - Dark Alliance: CIA, the Contrax and the Crack Cocaine Explosion	9782888363685	Book	\$0.07	Accepted
Warner, Roger - Shooting at the Moon: The Story of America's Clandestine War in Laos	9782883642365	Book	\$12.80	Accepted
Sparks, Nicholas - A Bend in the Road (Random House Large Print)	9790375430831	Book	\$1.79	Accepted
Puprock, Teresa Peneguy - Sacred Sites of Wisconsin	9781931500016	Book	\$0.00	Expired
			Items:	16

Example of Notification from Powell's

Thank you for selling us your books!

Please follow these four easy steps:

- 1. Pack up your books. Be sure to send us only the titles listed in your confirmation below.
- 2. Print this email and include it with your package.
- 3. Adhere your postage paid label, available via the following link:

Print Your Mailing Label.

You can also print mailing labels through your Powells.com account:

https://www.powells.com/MyAccount/TrackBid

4. Finally, be sure your package is postmarked by Javarary 24, 2022. As soon as we receive your books, we'll issue payment.

Confirmation Number: 13288942

Title	Qty	ISBN	Binding
Brain Fog Fix Reclaim Your Focus Memory & Joy in Just 3 Weeks	1	9781401946487	Т
Katherine	1	9781556525322	T
Born a Crime Stories from a South African Childhood	1	9780399588198	T
Oryx & Crake	1	9780385721677	T
Needle Painting Embroidery Fresh Ideas for Beginners	1	9781863514200	T

Total Value* = \$10.25 Virtual Credit

For additional assistance, please contact help@powells.com.

Thank you!

The Powells.com Team

"Value subject to approval of Powells.com buyers. Items must be mailed within the stated time frame and received in good or better condition. Books in poor condition as well as unsolicited items will not be returned or credited to your account.

Quotes offered through the Powells.com Book Buying program do not necessarily reflect what we will buy in our Portland-area stores.

You will be asked to enter this number on the shipping information

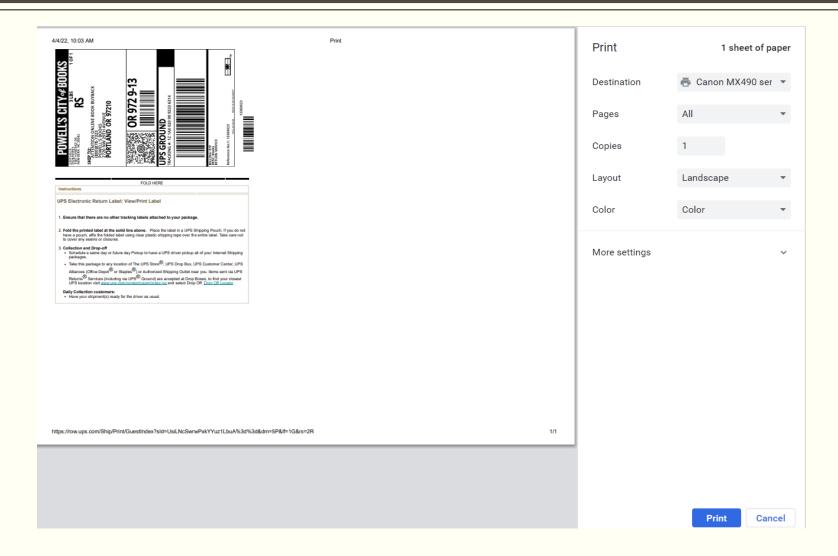
Shipping Information for Powell's

POWELL'S CITY of BOOKS

Welcome to the <u>Powell's</u> <u>Books</u> Shipping Link	Shipping Information.	
• = Required Field on the Shipping Form	Ship From	
To complete your Powell's used book bid using a UPS pre-paid mailing label, please be sure to fill out your name and address, select Process Shipment, print your label and then ship your books to us. Thank you!	Name Judy Hills Address Line 1 1307 Heritage Dr. Address Line 2 City New Bern	Label Delivery Method View and Print Package 1 Order Number + 13369023 Number Of Labels 1
After you have printed your shipping label, you can schedule a UPS pickup or you can take your package to any UPS dropoff location. To find the nearest UPS authorized location to your address, click on UPS Drop-Off Locator	State North Carolina Postal Code 2 28562 US or Puerto Rico United States Phone Number 2526701913 E-Mail Address jahnbnc@gmail.com	
If you have a UPS account number, you can order UPS shipping supplies (shipping pouches, labels) by visiting www.myups.com and logging into your account.	Delivery Notification Process Shipment Clear	

Enter this number from the email, then click process shipment

Shipping Label for Powell's



Example of Notification from Powell's

Thanks again for sending us your books!

We processed your shipment today, and next time you log in to your Powells.com account, you'll have \$24.75 in Virtual Credit available to spend on some shiny new (or new-to-you) books.

Bid Summary

Number of Books: 9
Book Value : \$24.75

Total Value: \$24.75

Received Items

Title	Qty	ISBN	Condition	DJ Condition	Notes
National Geographic the National Parks An Illustrated History	1	9781426215599	Standard	Standard	-
Forever Painless End Chronic Pain & Reclaim Your Life in 30 Minutes a Day	1	9780062448668	Standard	Standard	-
Beginners Guide to Constructing the Universe The Mathematical Archetypes of Nature Art & Science	1	9780060926717	Standard	-	-
Cruelest Month	1	9780312573508	Standard	-	-
Us Against You	1	9781501160806	Standard	-	-
Only Woman in the Room A Novel	1	9781492666899	Standard	-	-
Righteous Mind Why Good People Are Divided by Politics & Religion	1	9780307455772	Standard	-	-
Biology of Belief	1	9781401923129	Standard	-	-
Fault Lines A History of the United States Since 1974	1	9780393088663	Standard	Standard	-

Virtual Credit has been issued to your account. Please log in to your Powells.com account to see your available credit.

Kind regards,

The folks at Powells.com

Example of Excel Spreadsheet

Date					Date	
entered	Powells	Ziffit		Total	shipped	Comments
1/3/22	\$25.50	\$57.24		\$82.74	1/3/22	
1/7/22		\$78.50		\$78.50	1/7/22	
1/17/22	\$10.25	\$39.08		\$49.33	1/18/22	
1/20/22	\$30.75	\$47.18		\$77.93	1/20/22	Z-sent \$49.80, got \$47.18
1/25/22	\$18.50	\$80.57		\$99.07	1/27/22	Z-sent \$88.14 got \$80.57
2/1/22	\$19.50	\$31.77		\$51.27	2/2/22	Z-semt \$34.41 got \$31.77
2/3/22		\$30.34		\$30.34	2/3/22	Z-sent \$35.75 got \$30.34
2/7/22			\$30.30	\$30.30	2/7/22	
2/10/22	\$12.00	\$87.59		\$99.59	2/10/22	
2/17/22	\$10.50	\$42.26		\$52.76	2/17/22	Powell's was \$12 got \$10.50
2/27/22	\$23.25	\$62.12		\$85.37	2/27/22	
3/3/22	\$13.88	\$86.89		\$100.77	3/3/22	P was \$14, got \$13.88
3/7/22	\$9.75	\$111.66		\$121.41	3/7/22	Z-sent \$115.90 got \$111.66
3/13/22		\$32.95		\$32.95	3/13/22	
3/16/22		\$68.68		\$68.68	3/16/22	
3/19/22	\$12.00			\$12.00	3/19/22	P-sent \$14 got \$12
3/30/22		\$38.34		\$38.34	3/31/22	Z sent \$39.33 got \$38.34
4/4/22	\$14.75	\$22.47		\$37.22	4/4/22	
4/6/22	\$30.75	\$20.21		\$50.96	4/6/22	
4/9/22	\$16.50			\$16.50	4/9/22	
				\$0.00		
				\$0.00		
Total	\$247.88	\$937.85	\$30.30	\$1,216.03		

North Carolina Sales Tax Issue for Online Sales to Retailers

This is from the NC Department of Revenue website:

- All remote sellers having either gross sales in excess of one hundred thousand dollars (\$100,000) <u>sourced</u> to North Carolina or two hundred (200) or more separate transactions sourced to North Carolina in the previous or current calendar year (collectively "Threshold"), including sales as a marketplace seller and marketplace-facilitated sales, are engaged in business in North Carolina for sales and use tax purposes.
- Sourced means: "When a purchaser...receives an item at a location specified by the purchaser and the location is not a business location of the seller, the sale is sourced to the location where the purchaser...receives the item.
- Powell and Ziffit are the purchasers and they receive the item at their out-of-state locations.

North Carolina Sales Tax Issue for Online Sales to Retailers

This is from the NC Department of Revenue website:

- Note: The exception for small remote sellers does not apply to sellers with a physical presence in North Carolina or any other legal requirement to collect and remit sales and use tax in North Carolina. Marketplace facilitators and marketplace sellers should refer to the Marketplace Facilitator and Marketplace Seller webpage for additional details regarding their sales and use tax registration, collection, and remittance obligations for North Carolina.
- A Marketplace Facilitator is a business or organization that contracts with third parties to sell good and services on its platform (e.g., Etsy, eBay, Amazon)
- This does not apply to selling used books to a retailer.

Final Comments

- The Regional Library Director showed us how to do this in about 15 minutes
- The process takes one dedicated coordinator
- Need to ensure that those sorting the donated books scan all the appropriate ones
- We save the smaller boxes from the donated books to use for shipping
- We use wadded newspaper for stabilizing the books for shipping
- Don't be surprised if by the time you get home and scan these books into Ziffit or Powell's that the book will not be accepted or that the price is different—it happens
- We are a mid-sized city of about 31,000 and we did over \$1,000 in online sales/credit to Ziffit and Powell's in the first quarter of 2022
- Most of the book titles we sold are not likely to be sold at our book sale
- We have many boxes of old books, some of which are possibly valuable that we are still trying to figure out what to do with without having to sell online individually.

Jump In—Your Friends Can Do This!



Resources

- Click here to read about ISBNs
- Click here to see a very short 30 second video on how to use BookScouter
- Click here for tips on selling your books at the best price (BookScouter)
 Suggest reading some of these tips
- <u>Click here</u> for tips, tricks, and how tos for finding and selling books online
- Click here to sell books to Ziffit
- Click here to sell books to Powell's