

February 6, 2025

Dear Library Friends and Foundations,

The North Carolina Public Library Directors Association (NCPLDA) is dedicated to strengthening public libraries across our state. We work tirelessly to support library leaders, staff, services and resources because strong libraries build strong communities. But we can't do it alone—Friends, Foundations and advocates like you are essential partners in this mission.

NCPLDA advocates for legislative action in support of funds for public libraries. In 2023, these efforts led to a historic \$3.8 million increase in recurring State Aid to Public Libraries funding – the largest increase in recurring funding ever. This additional funding will be provided annually for the foreseeable future and is distributed to every public library in the state. While all libraries saw increased funding as a result, the impact on rural, small and regional libraries, as well as those in economically distressed areas, has been especially significant.

This success was only possible because NCPLDA engages professional lobbyists to represent our legislative requests and priorities. Their work is **entirely funded** by contributions from Friends and Foundation groups like yours. We need your support to continue this critical work.

Please consider making a financial contribution today. Your gift helps not just your local library, but libraries across North Carolina. Every contribution, big or small, fuels the fight for better libraries and stronger communities. A donation form is attached with details on how to give. If you have any questions about NCPLDA or your contribution, please ask your local Library Director.

Thank you for being a champion for public libraries. Together, we can build a future where every library in North Carolina has the support and resources it needs to thrive!

Sincerely,

Rishara Finsel President, NC Public Library Director's Association Director, Transylvania County Library